

Tree Planting....

....Debunking the Myth.

The Myth:

**“Money Does Not
Grow on Trees.”**

The Reality:

**Money grows on
Trees!! TM**

The Tree Planting Enterprise

- **Industry Profile**

- **Commercially attractive Business**
- **Few barriers to entry**
- **Low start-up & working capital requirements**
- **Long-term product maturity period**
- **Appreciative assets**
- **Numerous collateral business opportunities**
- **Strong product demand**
- **Good Agency support**

The Tree Planting Enterprise

- **Start Up Requirements**

- **Enterprise**

- Land
 - Seedlings
 - Tools
 - Labour [\(15\)](#)

- **Personal**

- Vision
 - Energy
 - Patience
 - Tenacity

The Tree Planting Enterprise

- **Benefits & Threats**

- **Enterprise**

- High maturity value [\(1\)](#) [\(2\)](#)
 - Capital Gains [\(3\)](#) [\(4\)](#)
 - Low maintenance costs
 - Collateral Opportunities [\(5\)](#) [\(6\)](#)
 - Strong reliable financial hedge
 - Creation of Generational Wealth [\(13\)](#) [\(14\)](#)
 - Positive Environmental Stewardship
 - Predictable negatives

- **Personal**

- Strong financial returns
 - Therapeutic [\(7\)](#) [\(8\)](#)
 - Strengthens Relationships [\(9\)](#) [\(10\)](#) [\(11\)](#) [\(12\)](#)
 - Being part of the solution to a Global crisis

Role of the Forestry Department

- Principal Consultants
- Seedlings
- Technical support
- Silviculture data & advise
- Marketing information
- Planter's forum

The Reality:

Money Grows on Trees (TM)







YES
HONEY

Bee Natural . Bee Healthy . Bee Sun

Net Wt. 40g

YES
HONEY

YES
HONEY

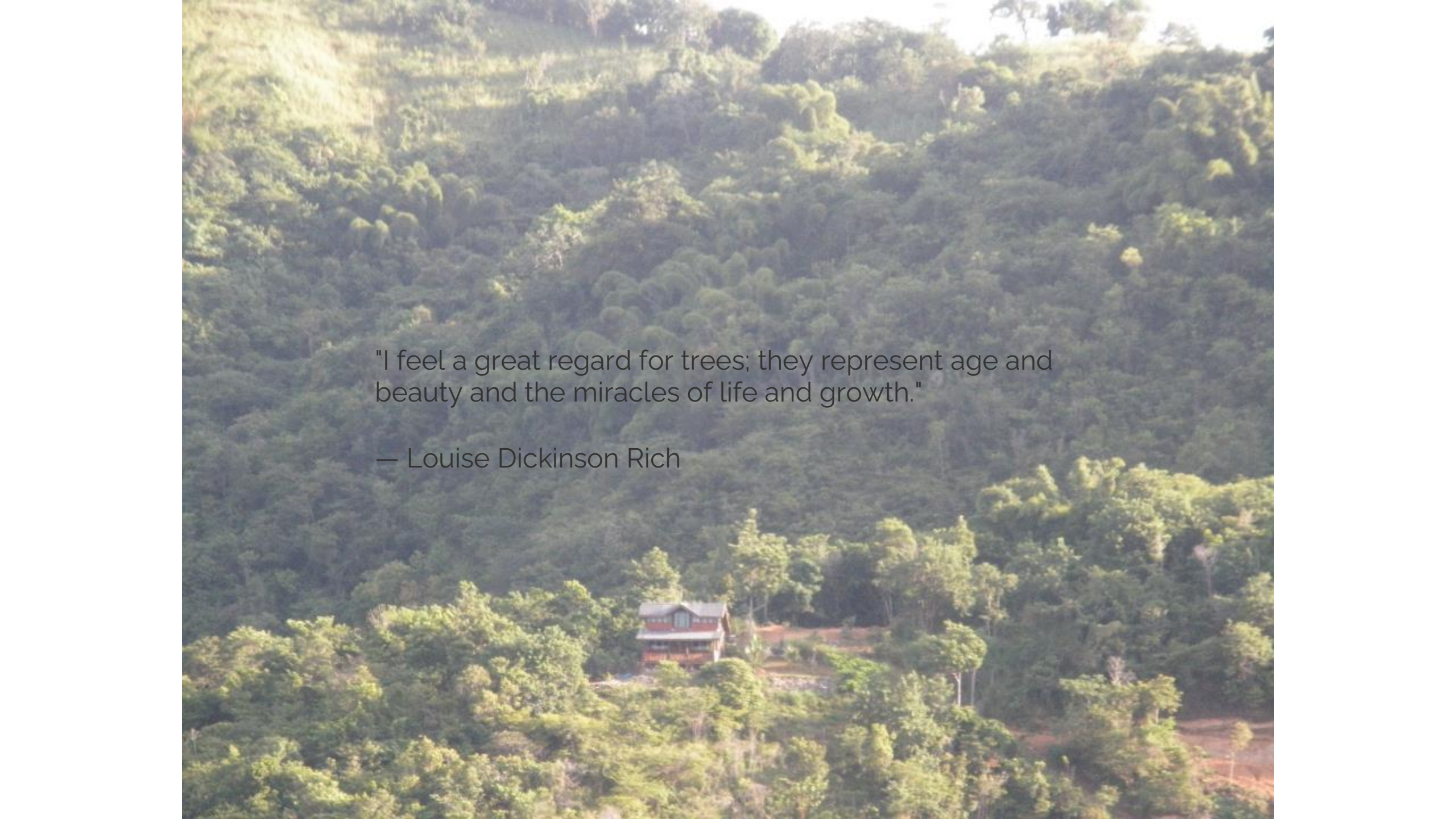
YES
HONEY

YES
HONEY

YES
HONEY

YES
HONEY

YES
HONEY

An aerial photograph of a vast, dense forest covering a hillside. The trees are lush green, and the terrain is uneven. In the lower center of the image, a small, two-story house with a dark roof and light-colored walls is visible, surrounded by trees. The house has a prominent chimney and a porch area. The overall scene is a serene, natural landscape.

"I feel a great regard for trees; they represent age and beauty and the miracles of life and growth."

— Louise Dickinson Rich

















